

Remove "I think" and "I believe" statements to sound a little more confident

Student information redacted

April 1, 2014

write to a specific person if possible

be careful not to sound too rebellious

repetitive language

Dear _____,

I am _____ a Media Arts ~~and~~ Animation student at The Art Institutes International Minnesota. I am currently attending school full-time while working a full-time job. I am a very driven and goal-oriented person. I am attending Ai because I find the liberty as a student to be creative and different irresistible. [I also like to make things that are done over and over again new and exciting.] - good concept but could be worded differently

negative space isn't bad... consider a more general term that refers to the real estate of a sign

I would like to work for your company to get a different experience within Media Arts helping me to grow my knowledge of the field. ~~Additional~~ ^{in-the-field} my experience in animation would allow me to use the negative spacing on a sign or decal to make a more appealing design for a potential client. ~~Another~~ ^{multiple} I can contribute ~~another~~ ^{multiple} creative ~~and different perspectives~~ ^{oddly specific} a solution a client might be looking for, whether that would be complimentary colors or font, ^{also} styling. ~~Also~~ I have the ability to make quick decisions, ask for help when unable to understand a task fully, be organized, self-sufficient in finding answers if no one is able to supply a plausible solution, and work well with others.

~~I would~~ ^{can} be successful ~~in a company like~~ ^{at} Express Image because I pay attention to [detailing like kerning of letters to make them look more alluring to a customer in a client's store] I know that simple and clean are desired but a client wants their sign to stand out from others.

[Finally, I have experience working in consumer service; nothing frustrated me more than a sign that confused consumers.]

not always the case

his or her

again, oddly specific.

consider stating more generally that you understand how the principles of design work together to help deliver an effective message.

Sincerely,

consider making this point earlier and expanding on it with a descriptive sentence... it sets you apart from other candidates

Wrap up with a "next step" statement, like, "I look forward to speaking with you about contributing to Express Image as an intern. I can be reached at (phone#) and (email). Thank you for your time."